

Linda C. Haneborg



Linda C. Haneborg serves as senior vice president of communications/public relations for Express Personnel Services. As corporate spokesperson for this international staffing franchisor, Linda oversees corporate communications and media relations for nearly 600 Express franchises worldwide.

A frequent speaker at universities and professional conferences across North America, she is also the author and contributor of numerous national articles.

A certified franchise executive (CFE), Linda serves as chair of the Public Relations committee of the American Staffing Association (ASA) and is a member of its counterpart at the International Franchising Association (IFA). As chairman of the Institute of Certified Franchise Executives (ICFE), Linda also serves on the U.S. Chamber of Commerce Labor Relations Board and the *Wall Street Journal's* Opinion Leaders Research Panel. Other national involvement includes membership in the International Women's Forum, the White House Women's Information Network, the Women's Leadership Board at the John F. Kennedy School at Harvard University, the Board of St. Gregory's University, the board of the National Women Business Owners Corporation, the Advisory Board of Women's Franchise and Distribution Forum, and the Center for Nonprofits Board.

Linda is a recipient of over 600 awards, both personally and on behalf of Express Personnel Services. These include such prestigious awards as the overall Communications Award from ASA and 26 international Mercury Awards.

Individual accomplishments include the National Association of Women in Communications' 2002 Matrix Award. Linda has also been named AWC's national Headliner, and was honored with the Byliner Award. Other awards include the Girl Scouts' Woman of the Year, the *Journal Record's* Woman of The Year and OCU's Woman of Excellence.

A graduate of Colorado State University with a bachelor's degree in Sociology and Anthropology, Linda completed graduate studies in liberal arts at Southern Methodist University. Prior to her career with Express, Linda served in management positions in broadcast, publishing and managed services.

To learn more about Express Personnel Services,
Please visit our Web site:
www.expresspersonnel.com

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