



**National Association of Women Business Owners
2010 Entrepreneur's Edge**

CORPORATE SPONSORSHIP OPPORTUNITIES

Join us for the NAWBO'S 2010 Entrepreneur's Edge Conference February 10, 2010, 3:00-7:30 p.m. at IKEA in West Sacramento, CA. This is an educational and networking event for women entrepreneur's in the Sacramento Valley region, providing them with tools they need to hone their marketing skills, learn the latest in business growth strategies, find out about resources and hear from inspirational business women in the Valley. Anticipated attendance is 100 business women in the Sacramento Valley. Please visit our website at www.nawbo-sac.org to see our upcoming activities.

Your sponsorship provides scholarships for women business owners to attend the National NAWBO Conference. See testimonials on recent attendees on our website.

Sponsorship Opportunities

As a NAWBO sponsor, your organization will benefit from recognition throughout the entire range of Entrepreneur's Edge conference marketing and activities. Your company can enhance its visibility among this valuable group by taking a leading role at our annual event in one of the following ways.

Opportunities are offered to corporate, media, utilities, and small businesses and will be assigned on a first-come, first-serve basis.

Sponsorship must be confirmed & logo submitted by December 31, 2009, to be included in the pre-event program mailing.

CORPORATE HOST – IKEA

- **Promotion throughout the event as a Corporate Host**
- **Logo on NAWBO Sacramento Valley website**
- **Logo on Entrepreneur's Edge Symposium web page**
- **Full Page Advertisement in Entrepreneur's Edge Symposium Program**
- **6 conference registrations - IKEA Team Members to attend workshops and panel discussion**
- **2 4 x 6 Exhibit Tables**



Platinum Sponsorship \$1000

- Promotion throughout the event as a Platinum Level sponsor
- Logo on NAWBO Sacramento Valley website
- Logo on Entrepreneur's Edge Symposium web page
- Full Page Advertisement in Entrepreneur's Edge Symposium Program
- 6 conference registrations – Corporate representatives to attend workshops, dinner, and panel discussion
- 2 4 x 6 Exhibit Tables

Gold Sponsorship - \$750

- Promotion throughout the event as Gold Level sponsor
- Logo on Entrepreneur's Edge Symposium web page
- Half Page Advertisement in Entrepreneur's Edge Symposium Program
- 4 conference registrations – Corporate representatives to attend workshops, dinner, and panel discussion
- 1 4 x 6 Exhibit Table

Silver Sponsorship - \$500

- Promotion throughout the event as a Silver Level sponsor
- Logo on Entrepreneur's Edge Symposium web page
- Quarter Page Advertisement in Entrepreneur's Edge Symposium Program
- 2 conference registrations – Corporate representatives to attend workshops, dinner, and panel discussion
- 1 4 x 6 Exhibit Table

Business Owner Sponsorship - \$150

- 1 conference registration
- Logo on Entrepreneur's Edge Symposium web page AND link to business website
- Eighth page advertisement in Entrepreneur's Edge Symposium Program

Deadline: December 31, 2009

**Send payment to: NAWBO – SACRAMENTO VALLEY FOUNDATION
P.O. Box 189222
Sacramento, CA 95818**

Contact Person: Paula Lee/Karen Arnold, Education Committee (916) 538-4249 or education@nawbo-sac.org