



NAWBO
SACRAMENTO VALLEY
National Association of Women Business Owners

invites you to our

2010 ENTREPRENEUR'S EDGE

Thriving in a Challenging Economy

Seminars for Business Owners and Potential Business Owners

Be inspired by success stories of women

- Meet other business women
- Gain Knowledge about social media - how Facebook, LinkedIn, YouTube, and Twitter can impact your business
- Learn about work/life balance
- Discover how to work with your banker

Date: Wednesday, February 10, 2010

Time: 3:00-7:30 P.M.

Hors d'oeuvres, coffee, tea and networking at 3:00 p.m.
Opening Remarks by our President, Karen Arnold, at 3:15 p.m.
Two Break-Out Sessions
Dinner Buffet with wine 6:00-7:30 p.m.

Location: IKEA, 700 IKEA COURT
West Sacramento, CA 95605
Directions at www.IKEA.com
I-80 & Reed Avenue

Corporate Host



Presenting
Sponsor



Featuring:

WOMEN WHO BUILT THEIR BUSINESS FROM THE GROUND UP

And Breakout Sessions:

- ◆ Social Media 101 – What is it and What Does it Mean to my Business?
- ◆ Social Media 201 – Learn how to use LinkedIn, Facebook, and Twitter
- ◆ Redesign Your Life to Step into Balance, Power, and Success
- ◆ Strategies for Cutting Health Care Costs
- ◆ Online Security Savvy – Protecting Your Business Assets
- ◆ Preparing and Interpreting your Financial Reports from a Banker's Perspective
- ◆ Texting to Twitter – Understanding, Effectively Relating & Marketing to Generation X & Y
- ◆ Doing Business with Government Agencies
- ◆ Channeling: Establish Your Business Future Through Pre-Sold Referrals

Registration: \$39 for NAWBO Members - \$49 for non-members by February 6, 2010; thereafter, \$49 and \$59, respectively.

Register online at www.nawbo-sac.org

Contact Person: Mary Currey, Education Committee Chair
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